# **FDLA WINTER MEETING**

Sponsorship Opportunities JANUARY 29 – 31, 2024



FDLA has your much needed winter escape! Join us in Olympic Valley, CA this January for the 2024 Winter Meeting.



For additional information: Ana Ramos, Executive Director Florida Defense Lawyers Association 5727 NW 7 St., Suite 66, Miami, FL 33126 (786) 447-8469 aramos@fdla.org / www.fdla.org Gather with a select group of FDLA members for networking, skiing and relaxation at the FDLA 2024 Winter Meeting at the picturesque Everline Resort & Spa. As a Winter Meeting Attending Sponsor, you will be just another guest enjoying the skiing and camaraderie. Attending sponsors are welcomed and encouraged to join our members for all social activities. Non-attending sponsorship opportunities are also available.

Spend your days skiing the legendary slopes of Olympic Valley or exploring the shores of nearby Lake Tahoe before returning to the resort for our nightly FDLA cocktail hours and dinner on our final evening together. Our attendees receive a CLE bundle offered on-demand, so there is no time spent in a classroom, allowing everyone to maximize their time away.

While there, all our guests can take advantage of the heated outdoor pools, full-service spa, state-of-the-art fitness center, and superb dining options onsite and in town. When you're ready for adventure, Olympic Valley offers downhill runs for all abilities, plus snowshoeing, sledding, and more! Join us for this unique networking opportunity in beautiful Olympic Valley.

#### HOTEL: EVERLINE RESORT AND SPA 400 Resort Road / Olympic Valley, CA 96146 / 530-412-7034

400 Resort Road / Olympic Valley, CA 96146 / 530-412-7034 The reservation link and a link to purchase discounted lift tickets will be providing to those who register.

- Room rates start at \$239 (plus \$46 resort fee)
- Located in Olympic Valley
- On-site ski rental and complimentary ski locker and equipment valet
- On-site spa
- On-site restaurants and bar
- Palisades skiing and snowboarding, sledding, ice skating and more

### GETTING TO OLYMPIC VALLEY

The closest Airport to Olympic Valley is Reno-Tahoe International Airport (RNO). From there it is a scenic 42 mile drive. Car rental options are available at the airport. You can also reserve a shuttle through https://www.northlaketahoeexpress.com or arrange a private car service through. The Everline concierge recommends Voyage Transportation, at 503-580-0134.

## **SCHEDULE**

#### MONDAY

Possible Morning Gr	oup Excursion (TBD)
6:00-7:00pm	Cocktail Hour

7:00pm Dine Around

#### TUESDAY

Possible Morning Group	Excursion (TBD)
6:00-7:00pm	Cocktail Hour

#### WEDNESDAY 7:00pm

Farewell Dinner

# FDLA Winter Meeting Sponsorship Opportunities



### Farewell Dinner (Includes one Attending Sponsor registration)

Farewell Dinner	<ul><li>(Includes one Attending Sponsor registration)</li></ul>	
\$3,500	<ul> <li>Sponsor Receives:</li> <li>Opportunity to welcome attendees to the dinner and introduce yourself an</li> <li>Participation in all social functions</li> <li>Attendee contact list sent out prior to event</li> <li>Signage as sole sponsor of the final cocktail hour and dinner</li> <li>Recognition in all conference materials and promotional emails</li> <li>Distribution of your marketing materials to attendees</li> <li>Recognition as sponsor in Trial Advocate and on the website</li> </ul>	d your company
<b>Cocktail Hours</b>	(Includes one Attending Sponsor registration)	
\$1,500	<ul> <li>Sponsor Receives:</li> <li>Opportunity to welcome attendees to the cocktail hour and introduce your</li> <li>Participation in all social functions</li> <li>Attendee contact list sent out prior to event</li> <li>Signage as sole sponsor of the cocktail hour</li> <li>Recognition in all conference materials and promotional emails</li> <li>Distribution of your marketing materials to attendees</li> <li>Recognition as sponsor in Trial Advocate and on the website</li> </ul>	self and your company
Attending Spon	sor	
\$600	<ul> <li>Sponsor Receives:</li> <li>Participation in all social functions</li> <li>Attendee contact list sent out prior to event</li> <li>Your company logo displayed on sponsor signage at venue</li> <li>Recognition in all conference materials and promotional emails</li> <li>Distribution of your marketing materials to attendees</li> <li>Recognition as a sponsor in the Trial Advocate and on our website</li> </ul>	
CLE Sponsor		
\$300	<ul> <li>Sponsor Receives:</li> <li>The opportunity to introduce your company at the beginning of one of the CLE sessions offered on demand, to winter meeting attendees and to memon demand CLE bundle after the conference</li> <li>Attendee contact list sent out prior to event</li> <li>Your company logo displayed on sponsor signage at venue</li> <li>Recognition in all conference materials and promotional emails</li> <li>Distribution of your marketing materials to attendees</li> <li>Recognition as a sponsor in the Trial Advocate and on our website</li> </ul>	•
Non-Attending	Sponsor	
\$250	<ul> <li>Sponsor Receives:</li> <li>Attendee contact list sent out prior to event</li> <li>Your company logo displayed on sponsor signage at venue</li> <li>Recognition in all conference materials and promotional emails</li> </ul>	

- Distribution of your marketing materials to attendees
- Recognition as a sponsor in the Trial Advocate and on our website

NOTE: Please call to confirm availability of sponsorships before submitting payment. Thank you.

# 2024 FDLA WINTER MEETING SPONSORSHIP OPPORTUNITIES

Organization Name:			
Primary Contact Person:			
Address:			
Phone:	Email:		
Website:			
Business Category:			
Farewell Dinner     Cocktail Hour S     Attending Spor     CLE Sponsor	dicate your preferred sponsorship leve r Sponsor	<ul> <li>(Incl. One Attendir</li> <li>(Incl. One Attendir</li> <li>(Incl. One Attendir</li> <li>(Includes Event Re</li> </ul>	ng Sponsor Registration) ng Sponsor Registration) egistration)
Attending Sponsor Rep	presentative:		
Name:		City:	State:
Phone:	Email:		
Additional Representat	tive @ \$400.00 each (Include	es event registratio	on):
Name:		City:	State:
Phone:	Email:		
Name:		City:	State:
Phone:	Email:		
Additional	Representatives	@ \$400 = TOTAL	- \$
Representative Guests (Guests may attend all social fur	: Adults - \$175 / Children 8- nctions.)	17 - \$75 / Children	7 and Under - Free
•		Age if under 18:	=\$
NL		Age if under 18:	= \$
Name:		Age if under 18:	=\$
Name:		Age if under 18:	=\$
	Guests Registration Fe	es \$	
Total Spons	or & Representative Guest	Fees Enclosed: \$_	
FLORIDA DEFENSE LAWYERS ASSOCIATION	Florida Defense Lawyers Assoc OR contact Ana Ramos, Execu	ciation / 5727 NW 7 St., Suite	69 to pay by phone